

FREE YOUR REGIONAL GUIDE TO ART, CULTURE, HERITAGE, TOURISM AND LITERACY.

SHOWCASE!

VOL. 13, NO. 5 • OCTOBER 31, 2016

IN OUR 13TH YEAR!

NOW **MAGAZINE**



The Escher Quartet, seen above, will play the Market Square classical concert originally scheduled for the Heath Quartet. The concert takes place Wednesday, Nov. 2 at 8 p.m.

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PRODUCTION CITY
ART ASSOCIATION
MLK SHOWCASE
THE BLUES IN AN OLD HOTEL

A "CHRISTMAS CAROL"
TOTEM POLE PLAYHOUSE
MAJESTIC THEATER,
GETTYSBURG

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Lancaster Library System Awarded Grant to Promote Diversity

BY MARY ANN HELTSHE-STEINHAUER

The Library System of Lancaster County has received \$14,300 to enhance the children's book collections at each of the county's 17 public libraries and the Bookmobile. The Lancaster County Community Foundation awarded the grant, which is part of their Better Lancaster Fund. The grant initiative is entitled: "Expand Minds: Books for Little Hands". Each library will add approximately 75 books for infants, toddlers, and preschoolers that are visually stimulating and that represent the rich diversity of our many communities.

Diverse representation in books brings value to children of all upbringings in many ways--by providing positive role models for children of diverse backgrounds; allowing children to identify with characters with similar emotions and experiences; conveying the richness and beauty of diverse cultures; and facilitating acceptance of cultures different from one's own. Early initiatives promoting diversity in children's literature focused primarily on racial diversity. However, current efforts broaden the meaning of diversity to include many more characteristics including religious and cultural traditions, family composition, immigration status, as well as mental and physical ability.

Librarians who will make the selections are very pleased to enhance their children's collection with books that are relevant and meaningful to our current society. Barbara Basile, Director of the Milanof-Schock Library welcomes the opportunity to enrich their collection with books that celebrate diversity, "Small children are so impressionable. What a great opportunity to present wonderful words and beautiful artwork to help them understand that people the world over are so much more alike than they are different."

The Library System facilitates inter-library loans that give library users access to all of the books in this new collection.

Here is a sampling of book titles with diversity themes that will be available at public libraries for checkout:

Come over to my house (a rereleased Dr. Seuss)
A family is a family is a family
Janine and the Field Day Finish
Pedro for President
Blue & Bertie
One Little, Two Little, Three Little Children
I'm New Here
Say Hello!
I Am Mixed
Not All Princesses Dress in Pink
The Skin You Live In
Same, Same but Different

The Library System of Lancaster County is a federated system with 14 member libraries, three branches and a bookmobile, which serves 519,462 residents. **SN ■**

The Show Must Go On at Market Square Concerts, Harrisburg



Market Square Concerts will not present the expected Heath Quartet, because one of the members is ill. However, the First Presbyterian Church on Market Square, the home of Market Square Concerts will present the "more established and seasoned performers" who make up the Escher String Quartet in the tradition of "the show must go on."

The concert will take place on Wednesday, Nov. 2 with the **Escher String Quartet**, a former BBC New Generation Artists and currently a Season Artists of The Chamber Music Society of Lincoln Center. The group will play Mozart's lyrical String Quartet

KV. 589, Bartok's turbulent String Quartet No. 2, written during WWI, as well as Dvorak's lush and romantic String Quartet Op. 106.

A pre-concert talk with Dr. Richard Strawser begins at 7:15 p.m. The concert begins at 8 p.m.

The link to the Escher Quartet's exciting live performance of Schubert's great "Quartettsatz" which inspired me to bring this marvelous group to Harrisburg, says Peter Siroin is here.

<https://m.youtube.com/watch?v=1-6pn8TFVKE> **SN ■**

'Tis the Season: Holidays, Community and Tradition



BY GAIL TOMLINSON

One of the "faults" of American society is that we tend to do things big, over the top, excessively. Nowhere is this clearer than in the last quarter of any year where, between September and just past December 31 we try to squeeze in seven major holidays, both secular and religious, and all of the celebrations that go with them. And now, as our society becomes ever more diverse, we can add a couple of more holidays to that list.

Not surprisingly considering the time of year, many of these holidays celebrate a triumph of light over darkness. Diwali, Samhain, Halloween. Hanukkah. Christmas. Many are deeply religious

.In the case of Veterans Day and Thanksgiving they serve as a reminder of the cost of being in a free country. Most importantly, they all celebrate family and community through the traditions that grow up around them. Traditions like traveling hundreds of miles on Thanksgiving just to have a meal and to be grateful for family. Or maybe all the girls in a family dressing up and going out to tea or to see one of the many versions of "The Nutcracker." Or joining your community in the chilly weather to watch a Christmas tree light up or watch a pickle drop or a Hershey's Kiss rise, or a white rose fall or a strawberry. We used to gather round campfires to keep away the night. Now we put up lights.

I'm Dreaming of a White Christmas

Like all holy days, Christmas itself is a religious day for the many Christians in our country but the season of Christmas seems something particularly American. Maybe we should credit Irving Berlin with the two Christmases that we have in the U.S. Berlin's 1942 iconic "White Christmas" was the result of a NY Jew being stuck in California one December. Then it became an anthem for all the young men away from

home and in World War II. It has a sound of longing that, at times, fills us all. The cynical part of me says wow, what a scam ... six weeks of dedicated shopping. But those six weeks also have giving, performances, parties and community celebrations.

All of these holidays give you a chance to make memories or to be part of your community. Lancaster's Indian Organization will celebrate Diwali on Saturday, Nov. 12 at the North Museum (admin@iolcpa.org). Look for Veterans Day ceremonies in your county that honor the men and women who have served and died for our country.

Helping 2017 to Begin

The seven days of KWANZA, an African-American celebration of African heritage and culture, begins on Monday, December 26 and embodies principles of unity, self-determination, collective work and responsibility and creativity among others. Public celebrations take place in every county of our region.

As the New Year approaches there is one more opportunity in 2016 to be part of your community. You can gather with neighbors and new found friends to see roses, red and white, fall--or a bologna, or a pickle or a wrench--or maybe you watch a Hershey's Kiss rise, each helping 2017 to begin.

And, to end the cycle of celebration or to begin the new year in contemplation, the last holiday of this season is Martin Luther King birthday (Monday, January 16,). If you're in Harrisburg, don't miss the MLK Showcase at the Forum, a free event. This different sort of holiday gives a focus to the previous three months of getting to know, and celebrating with the diversity of our communities and asks us what we will do with that knowledge and experience in the year to come. **SN ■**



FIND HOLIDAY CELEBRATIONS NEAR YOU

DIWALI - Oct. 30 *Lord Rama Returns, A Triumph of Light over Darkness (celebrated Nov 12 in Lancaster)*

HALLOWEEN - *Celtic New Year Samhain (Saw-en) Oct. 3*

VETERANS DAY - Nov. 11

THANKSGIVING - Nov. 24

ID-E-MILAD / MAWLID / THE PROPHET'S

BIRTHDAY - *Sunni, Dec. 12 / Shia, Dec. 1*

LAS POSADAS - *The Inns / The journey of Mary & Joseph to Bethlehem (also the time of the Aztec winter solstice) Dec. 16 - 24*

HANUKKAH - Dec. 24 through Jan. 1

CHRISTMAS - Dec. 25

KWANZA - Dec. 26 through Jan. 1

NEW YEAR'S EVE - Dec. 31

NEW YEAR'S DAY - Jan. 1

THREE KINGS DAY / EPIPHANY - Jan, 6

MARTIN LUTHER KING DAY - Monday, Jan 16

About the Writer: Gail Tomlinson discovered the arts and heritage in Philadelphia as an eight year old and has been working in those fields ever since. Let her help you discover the arts in our nine county region.

Save the Date!

April 27, 2017

*The Council of Friends and Aaron's Books
proudly announce the 2017 Luncheon speaker!*

Adriana Trigiani



SHOWCASE! NOW! MAGAZINE

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Thanks a million for reading!



The Yellow Brick Road to Allentown

BY KAREN WIX



When my husband and I learned that Elton John was going to appear in Hershey at the Giant Center we looked at each other and started to laugh because it brought back great memories.

In 1973 my husband was transferred to Toronto, Canada. We lived in the suburbs of Toronto and my husband had a long commute to his office. Every night he would come into the house singing one of Elton John's songs.

Elton is British, of course, and even more popular in Canada than here. You could not turn on the radio without hearing one of his songs every five minutes. We decided that we would go to Hershey to see his show.

A Sell-Out Leads to an Adventure

Alas, the show sold out very quickly and we were disappointed that we would miss it. The next day I heard that Sir Elton would be appearing at the PPL Center in Allentown. Tickets were purchased and we began looking forward to the evening.

Being in Allentown was no hardship for us. There is a hotel a block from the Center and Allentown is a short hop to Bethlehem. And Bethlehem has a large

casino. One of my many vices is that I love to play the slots. I know, I know, a waste of time and money--but I still enjoy it, so there!

We arrived in Allentown around 2:30 in the afternoon. We decided early on to have a late lunch and have dinner after the show. That's exactly what we did, and even managed to work a nap in.

Up Close and Personal

We walked to the Center about 7:15 and found our seats which sadly happened to be in the nosebleed section as far as height goes but with a great view of the stage. Also every concert venue of any size has huge TV screens that give really close up and personal shots of the performers. Sometimes a little too close and personal!

The PPL Center is large, measured by theatrical terms. It is owned by the city of Allentown and caused a great deal of controversy when it was built because of the projected cost which, of course, went over budget totaling \$282 million. The main use was to be used as the home of the Lehigh Valley Phantoms Hockey League and the Lehigh Valley

Steelhawks, an indoor football league. The Center has a capacity of 8,000 to 9,000 for sports events and a capacity of 10,500 for concerts.

The night we were there every seat was filled as it was a year or so ago when we went to see Neil Diamond. I am sure that at the rates concert tickets cost that Allentown has lowered their outstanding debt since the Center opened in 2014.

The Concert Was Right on Time

Amazingly the concert started on the stroke of 8 o'clock, the scheduled time.

One did not have to be looking at the stage to know the concert had started. The sound level alone must have wakened the dead in any nearby cemetery. (My husband said his ears were ringing for a few hours after the concert. Sound level seems to be a very important part of every performance and not necessarily limited to the rock genre.)

The first piece was an instrumental that lasted at least 15 minutes. I don't remember the name of the song but it showcased the multi-talented members of the band. The lead guitarist was

specially featured. He was terrific and at the end of the performance gave his guitar pick to an ardent fan standing in the front row. A very nice gesture, indeed. I am sure it made the fan's evening! None of the members of the band are teenagers; they have been together since the 70s and the energy exhibited is much to be envied.

The End of the World

The one thing I cannot come to grips with is how the audience gets up to buy food or just to walk around while the concert is going on. After attending many symphony concerts, this becomes very disconcerting. If someone at a symphony concert got up during a concert, it would be a sign of the end of the world as we know it.

The concert proceeded along at a fast clip and featured many of the artist's and the groups' well known and well-loved hits. My personal favorites were "I Guess That's Why They Call it the Blues," "Nikita" "Don't Let the Sun Go Down," "The Yellow Brick Road" and of course, "Rocket Man." We loved every minute of the show.

No, Don't Ask

The next morning we drove to the Sands Casino in Bethlehem. Don't ask.

My husband is not a fan of casinos. He will bet \$20.00 and if he wins \$15, he will quit. Not me, I keep going. But we both came out ahead. He gave me two hours at the slots. At the end of the two hours I was \$20 to the good and he was his usual \$15 ahead. Not an outstanding day for sure, but still fun.

Living in Rural Pennsylvania?

People often say to me, "How is it living" in what they consider rural Pennsylvania?

"What do you do to entertain yourselves?" I always tell them that we are so lucky to have world class entertainment right at our finger tips.

Just think a bit. We have the Fulton in Lancaster, the Strand in York, The Giant Center in Hershey the Whitaker Center in Harrisburg. The Majestic, The Belmont, the Totem Pole Playhouse, and many more. It is all there if we just have the sense to take advantage of the opportunities. Expanding our horizons is easy to do and a lot of fun, too. **SN**



Thursday, November 3, 4-7 p.m.
Friday, November 4, 10 a.m. to 4 p.m.
Saturday, November 5, 10 a.m. to 2 p.m.

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The Goodridge Freedom Center Brings the Underground Railroad to Life in York

BY TERENCE DOWNS



The Goodridge Freedom Center, 123 E. Philadelphia Street, York, with parking across the street.

Some speak of freedom today as an unalienable right, bestowed by the United States Constitution. And in testing times as these, freedom can seem compromised.

In 1830s South Central Pennsylvania, it was more of a struggle to exercise freedom for those of various ancestries – the Irish, the Welsh, and African Americans. All these people had at times a yoke of feudal servitude placed on their shoulders. The struggles of equality loomed large then, and with it, individuals with grit and determination gave hope to those oppressed in their league. Such is the case of one William C. Goodridge.

This man, whose independence was procured in the early 1800s by a York pastor and a lawyer named Thaddeus Stevens, gave a start to this engaged young man. He was one who saw the glass “half-full” – and from his upstart period, by the mid-1840s he was touted as one of York Town’s

wealthiest citizens. His entrepreneurial spirit ignited a York growing from Germanic roots to a community whose highway system gave easy passage from Philadelphia and Baltimore and a network of Underground Railroad stations sent fugitive to Canada as they followed the “North Star.” Among other achievements Goodridge learned photography from its earliest days and some of his sons took that art and made a legacy when they moved to Saginaw, Michigan.

Goodridge was proud of his role in the community. From Centre Hall, his Emporium of barbering, fancy notions and candies, he shipped items to and from the warerooms of Philadelphia and New York and from the ships that came to the ports. In time his store was aptly filled by rail cars he owned, bringing wares from wherever the rail hubs of southcentral Pennsylvania would traverse.

His home life was simple – residing in a quiet vernacular home in a fringe street of York Borough. Without fanfare, life in the Goodridge Home with wife Emily and their children oftentimes included guests of African American origin who would stay with them for days or months as the needs arose. Goodridge listened carefully to the patrons who came into his Centre Square shop and learned to speculate in real estate. We know, for example, he owned numerous properties and this would enable him to offer living quarters in York to the people who worked for him or who were stopping by for a visit.

As the roadway and railway system in York in 1850 was a CenterPoint of travel for many, this enabled those seeking freedom the byways to their envisioned destinations. Goodridge had

by this time become a most important associate of York’s merchant community – having the tallest building west of the Susquehanna River. But, all this would serve as the means to provide unknown Underground Railroad travelers sanction and passage through York – as well as sympathizing Quakers residing in York County during that time.

Goodridge often used his mercantile building on Centre Square, as well his residence to secrete those finding solace from the shackles of slavery. His ability to hide in various York locations (of which the Goodridge home is documented as such) and provide access to rail line or network exit, sometimes in his specially made rail freight cars – to points east and north.

Goodridge also suffered loss protecting his son in a legal case, financially and through public opinion. He soon fled York – his home of nearly 4 decades to live out his days in Michigan and eventually dying in Minnesota.

As one sees the homestead today, they are moved by its opulent presence. This Georgian styled Colonial Revival home that stands today is the work of Reinhardt Dempwolf who renovated the Goodridge Home in 1897. It was through his extensive renovation process that Dempwolf encountered the much talked-about “hidden basement room” – where many were hidden. Dempwolf left the enclave undisturbed. And it remained that way until the 1990s.

In 1993, a gift of the property to the Crispus Attucks organization enabled volunteers and staff people to bring “a story of York’s struggle for freedom” from both an Operator and Conductor on the Underground Railroad,

The Goodridge Freedom Center (www.goodridgefreedomcenter.org),



A Living History player is “spirited back” to interpret the life of William C. Goodridge.

is now open to the public in York, on first Fridays and on the third Saturday of the month, telling those compelling stories of Goodridge, and others whose freedom was, for a time, centered on York and its Underground Railroad connections. at length. The house museum is only partially completed awaiting more funding to complete the first floor space and the second floor which will contain exhibitions to Freedom, telling the inspirational story of the acts of kindness and how one man named William C. Goodridge helped East Philadelphia Street, a center for Freedom! **SN ■**

About the Writer: Terrence Downs is president of Imagineer Heritage Service in York. He often consults with groups and individuals wishing to learn more about properties and is an authority on York history and its architecture. He is a co-author of the book, on the late industrialist, S. Morgan Smith.

House Tour Set for Mason-Dixon Library Volunteers



The Annual Holiday Home Tour is scheduled for **December 3, from noon to 5 p.m.** according to Regina Nizer. The Tour fee is \$15 and \$20 the day of the tour. There is an optional luncheon at the Round Hill Presbyterian Church 11 a.m. to 1 p.m. with a charge of \$5. The tickets will go on sale early November. The Holiday Home Tour benefits the Mason-Dixon Public Library and Stewartstown Historical Society and feel free to **call the Library @ 717-993-2404 to reserve your tickets.** Nizer explains there are seven sites open this day plus the Church. On the day of the event you may pick up your tour packets as early as 11:30 at your designated location to include the Library, Historical Society or the Church. **For more information call Regina Nizer at 717-993-6572.**

Between Your Bookends



Brown's Orchard and Farm Market: The Place to Be in Southern York County Since 1955

BY SUZY HERSHEY



Original Stand in 1956



The Market as it appears today.

Summer of 1955, a small white roadside fruit stand just south of Loganville, Pennsylvania...that was the destination for my first "real job". As the niece of the owners, at the age of 12, I was offered a summer job to work at this unpretentious venue. Surrounded by a gravel parking lot on the west side of the Susquehanna Trail, the "stand" as it was called, consisted of an outside porch with covered roof and concrete flooring. Grey painted risers displayed baskets of fruit of varying sizes and variety. On the other side of the porch was a sturdy rectangular table of the same nondescript gray tone which held the cash register, connected to an outlet above, much like an IV for a patient in bed.

Perhaps it was, in a sense, allowing the life blood of customers' payments to maintain the business.

From the front of the "stand" customers could look back into the two rooms which housed the fresh fruit as it was delivered by tractor to the open doorway at the back of the building. Working in the summer, the primary fruit for sale was peaches. This luscious fruit needed to be graded by size and quality. To do this an important aspect of the job took place on a set up of a large plank of wood propped on vertical crates which would hold four peach baskets with an open space for the basket of fruit which was to be sorted.

A Strong Sensory Emotion

It was here at the grading site that I experienced a strong sensory emotion. On hot summer days, with only a small circulating fan to cool us, I would begin to perspire. One of the areas most sensitive to this was the area on the inside of my elbows. While holding the fuzzy peach in my hand, it often happened that the peach fuzz would gravitate to this hot, damp area of my body. The resulting reaction would be to scratch this irritated area which only served to magnify the problem. I wonder if OSHA would have anything to say today about this occupational hazard. To this day, I cannot eat a peach without carefully removing the offending, velvet-like fuzz.

The female owner of the business, my aunt, was a hard working woman who demanded quality in not only the product but also the customer service ethic. Even in those days, Maryland residents had an impact on Pennsylvania. Many Maryland license plates would be seen in the parking lot. On Sunday afternoons we were often a stop on the Marylanders' itineraries starting with lunch at the Hotel Yorktowne, fresh eggs at Kopp's, ice cream at Carman's and finally a visit to our little white venue for fresh fruits.

The moment of panic occurred when a tourist bus would pull in to the parking lot. There was a doorbell device at the stand which was connected to the house. I remember frantically using the button to summon help as the Greyhound bus pulled into the parking

lot and I was the only person working there. My aunt would stop her household duties to come to my rescue.

At lunch time which I always tried to take at 1 p.m. to make the afternoon seem shorter, I would take my lunch to the front porch of my aunt and uncle's home just across the driveway from the stand. Here on a chaise lounge I would slide down the handles to open my black oval metal lunch box. I can still see the motif of bouquets of pink and blue flowers. My mother always packed my lunch for me. I don't remember much about the contents except the TastyKake Butterscotch Krumpets that I adored.

Jumping Forward 60 Years

Jumping forward in time 60 plus years, I still return to this site for fresh produce and lunch. My how times have changed! Instead of eating my packed-by-Mother lunch on the front porch, I can go to an in-house café and order from an extensive menu of sandwiches, home made soups, a scrumptious in-house baked piece of pie, muffin or sugar cake and sip gourmet coffee or cider. One can choose to imbibe breakfast, lunch or dinner and in temperate weather eat outdoors or in two pleasant dining areas inside. And on a summer Sunday afternoon, free musical entertainment is offered in the covered pavilion. Close by is a playground for kids as well as a "Honey House" where busy bees serve as an educational tool for kids and adults alike to learn how important bees are in the food production chain. Back in the main building, one enters the produce room which has an authentic mural of the market as it looked in its early days. Additionally a deli section, gift department, local wine and homemade fudge station offer quality products to the shopper.

How did my experience grow from a fifty cents per hour, physically demanding job for a twelve year old to a pleasant shopping/dining foray for this senior citizen? Where did this transformation occur? Well, the peach fuzz memory has paled in comparison to the pleasure I enjoy when I visit the greatly expanded and widely known third generation business known as Brown's Orchard and Farm Market. **SN ■**

About the Writer: Suzy Hershey is a retired librarian and a teacher of creative writing. She and her husband, Richard, spend their free time with their grandchildren and traveling. You can see her past columns by searching the ShowcaseNow.net website and looking for her name in the index printed in each issue.

FIVE ARTIST INVITATIONAL
October 21st – November 23, 2016

Featured Artists:
Audrey A. Bordonaro (Pittsburgh, PA), Kim Edson (Washington DC), John Frazzone (Clemson, PA), Jeanne McKinney (Clemson, PA), Ernie Turno (Harrisburg, PA)

Opening Reception
Friday, October 21st, 5 to 8pm

Exhibition Sponsor Jean Grandon
Reception Host Ellen Warren
Music by Fletcher & Lane
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November 4th from **6:00pm** to **9:00pm**

Ticket Price \$10

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A portion of the Art & Wine sale proceeds go toward the NEW library

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ticket sales:
Tickets sold at the library front desk. (limited number available)

{ Please note that it is \$10 and does not include tax }

Food On Wheels: What Goes Around Comes Around

BY JOE CERVENAK | PHOTOS BY JOE CERVENAK



An advantage to growing older is that you continuously add to your memory cache. Reflection brings to mind the adage that “what goes around comes around.” Particularly when it comes to food.

Growing up in the 50s included Mom’s kuchyne offerings of stuffed cabbage, halušky, pierogi and more—the heart of eastern Europe food. And from Lorenzo, my friend’s “Nonna,” her cucina of lasagna, ravioli and everything tomato. I ate well.

But, it wasn’t the cool stuff. It was old stuff. Modernity to the rescue. TV dinners with the de rigueur snack tables. Quickly into space-age microwave ovens went pre-packaged, cold or frozen individual servings. Everything imaginable: Banquet’s Macaroni and Cheese Dinner with Glazed Carrots and Peas. Advertised as the quintessential German Style Dinner, Swanson’s sliced beef with sauerbraten gravy. Really?

Within a decade we pass TV’s ad-driven attractions and take on the edibles of mass production. We see the growth of fast foods and of processed, shrink wrapped, ready-for-the-oven aluminum throwaways. Our world was in transition at an accelerated rate.

Author Bryce Courtenay adds, “Life is all beginnings and ends. Nothing stays the same, ...” Food will not be left out. New cuisines, foods and foodservices provided by a globalized supply chain cover our tables.

Less Time to Eat ... this for balance only!

Threaded through this is a driving force—our modern lifestyles. We likely take less time to cook, less time sitting around the table enjoying one of life’s great joys—eating. We prepare fewer meals and expect and demand new culinary offerings.

Double incomes afford us to eat out often and we look for specialty main dishes with inventive sides. We want unique styles of dishes, creativity and choices from multiple cultures. We do a net search and off we go to one of many restaurant choices. I want kale, you want kimchi—both offerings distanced apart. Many choices. Daily changes. We make this too hard, too complicated. (See ShowcaseNow, Keep on Walking, August, 2016). To access this on line please visit www.showcasenow.net and click on Past Issues where all are archived.

Alternatively, a growing trend in casual, affordable eating quietly continues to expand. What started with the 1800s chuck wagon, morphed to the 1900s pushcart, moved to the post-WWII mobile canteen and alongside earlier mentioned fast and production foods is now a growing fleet of trucks—food trucks.

The sightings are colorful: trucks of all shapes, sizes and artwork, and pick-up truck towed trailers. Municipalities are gen-

erally welcoming. The scheduled arrival of these trucks invites a mix of customers. Office workers, professionals and families enjoy a variety of take-out or eat out on nearby park or city benches. Name the cuisine and it’s likely within sight accompanied by delicious inviting smells of ribs, tacos, noodles, pastries, soups or crab—many nationalized as Greek, Italian or American. Asian, including Chinese, Japanese, Vietnamese, Korean, Thai, even Mongolian delights. And, oh yes, European cuisine is there with crepes, moussaka, sausages, meatballs and of course, pizza.

The world’s cuisine comes to us in a parking lot and on a truck.

Trucks in Harrisburg, Hanover, Hershey — Everywhere

Special events draw fleets of food trucks. In 2015 “Food Struck” in York thirty-six wagons circled Penn Park. Thirteen thousand attended for a variety of foods and family friendly entertainment. A bucketing downpour did nothing to quash appetites or lessen the event. In 2016, forty trucks and 20,000 “hungries” enjoyed “What the Food Truck” at the same location. Twenty-plus trucks lined up at on Front Street for Harrisburg’s Kipona fete. Offerings as diverse as sausage, corn, ice cream, Indian vegetarian dishes and craft beers satisfied demanding palates. Eisenhower Boulevard in Hanover has Taqueria El Pariente with its 5-star review-rating drawing more and more trucks into the area.

Talking to customers, I hear: “It’s variety, It’s good. It’s fresh.” “It’s a break from the ordinary.” “It’s helping the community.” “I like the food. It brings me back to my culture—I’m proud of it.” And, you knew it was coming: Hershey has a dedicated dog-food food truck.

Typically, sole proprietors, family members are the cooks, no, they are the chefs. dedicated craftsmen who prepare a variety of exceptional foods with great pride. “I do it because I love seeing the people enjoy my work.” “I’m face-to-face with my customer. No, face-to-face with my diner.” “Everyone can see me cook and see how clean it is.” “They see it is all fresh—it’s the way it’s supposed to be.”

Indeed, it came back around. What started with humble beginnings along the Chisholm Trail, paralleled dining with place settings, cloth table coverings, wait staff and service is now my kind of home cooking—brought by the kitchens of the food trucks.

Food on wheels coming to you soon ... what comes next?

SN ■



About the Writer: Joe Cervenak is principal of Kemper ~ Joseph, llc, (www.kemperjoseph.com) a York based, globally networked consulting company. He is an industry and life consultant, columnist, speaker, teacher and lecturer who enjoys creative cooking, good food and drink and sharing finds of “places I like to eat” with the readers of **ShowcaseNow**. Your comments and suggestions for “Places I like to Eat” are invited and welcomed. Send to ShowcaseNow@aol.com



Film Resources Division

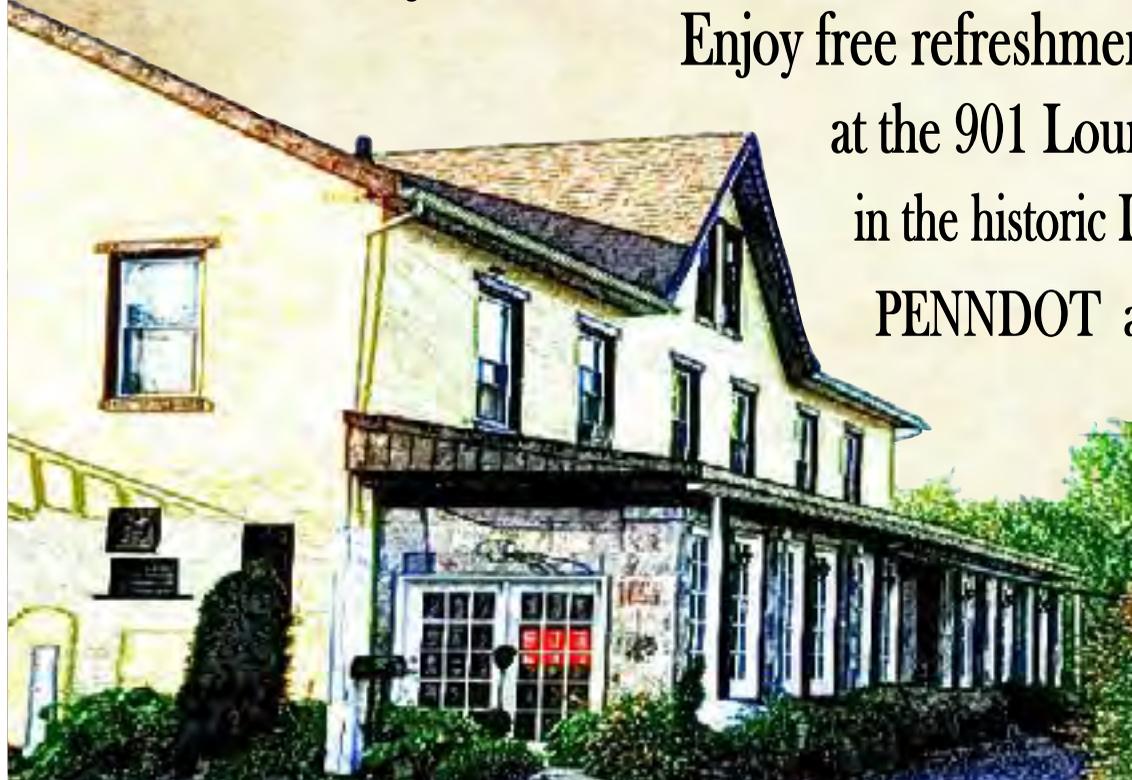
The Film Resources Division of Kreative Lines LLC is an association of professionals who support film-making in the Commonwealth of Pennsylvania. Our associates bring expertise in projects as diverse as commercial mainstream filmmaking (“Major League II,” “The Distinguished Gentleman,”) Broadcast Commercials (L’Oreal Hair Products, Air France,) documentaries (“Three Mile Island,” “Stephen Foster,”) and publishing (Simon and Schuster, Free Press, Alfred Knopf and Sons.)

REGISTER AT: www.kreativelinesllc.com

You are invited to the “soft opening” of the 901 Lounge at the Lochiel Hotel

Friday, December 2 from 5 p.m. until...?

Enjoy free refreshments and experience the ambience
at the 901 Lounge and Restaurant located
in the historic Lochiel Hotel just 2 blocks from
PENNDOT at 901 Shonois Street, off Cameron.



901 Shonois Street
Harrisburg, PA
717-770-9452

901lounge.com

In Harrisburg: Old Hotel, The Lochiel, Will Open Soon With a New Lounge and Restaurant

BY GEORG R. SHEETS

A beloved old hotel will get a new use in just a few weeks when it reopens as a restaurant and lounge, the 901 Lounge in the Lochiel Hotel. The Lochiel Hotel which has welcomed the hungry, thirsty and tired since the 1800s will open its doors that look out on Shipoke on Shonois (pronounced SHO-noy) Street with age-old memories of school books, the blues, hotel rooms and real good food.

Entrepreneur Brian and his wife, Grace will celebrate the reopening with a “soft opening” on Dec. 2 at 5 pm. The great tree that stands in front of the hotel’s ample property--(this

“If you close your eyes and listen very carefully under the great tree, you can hear some of the Blues played on a certain night--in the past!”

means free parking for patrons) has witnessed some of the Capital City’s most fascinating history: the Lochiel Train Wreck, the City Beautiful Movement and people like Harry McCormick, J. Donald Cameron, Horace MacFarland and Mira Lloyd Dock

Miss Dock, in fact, will be honored at this landmark with a “station” offering beverages and other goodies to users of the Harrisburg

Greenbelt which runs right along the side of the new 901 Lounge, on the first floor of the ancient Lochiel Hotel.

The public area of the hotel was closed in 2006 upon the death of Dushan “Sonny” Mudrinich, Jr. who was the owner/operator of the hotel and gave a famous group, the Pennsylvania Blues Society, a place to hold its jam sessions. We welcome the Blues Society back and no doubt will have many reunions here, the new proprietor, a Navy veteran, says. Discounts for all veterans, government employees, men and women “in blue” and others will be offered discounts when they ask for them.

If you close your eyes, in fact, and listen very carefully under the great tree, you can hear some of the Blues played on a certain night--in the past!

The past has many stories to tell at the Lochiel. The ideas and capital that lead to the production of iron and steel in the area, for instance, took flight from these walls. Norman Lacasse, an originator of the Capital Area Greenbelt Society, told *ShowcaseNow*, the tree that has witnessed so much history at the Lochiel is probably 125 years old. He and a cast of many volunteers work on the Greenbelt’s 20 -mile journey around the city and they love this green trail as many do visiting the historic, new Lochiel! **SN ■**

**The 901Lounge at the Lochiel Hotel
On the first floor of the Lochiel Hotel**

Phone: (717) 770-9452

Email: 901lochiel@gmail.com

“Soft” Opening on December 2. 5 p.m.

Breakfast: Mon-Fri. 6 a.m. to 11 p.m.

Weekends 6 a.m. to 2 a.m.



Brian and Grace, new hosts at The 901 Lounge



The Lochiel Hotel 901 Lounge at 901 Shonois St.

About the Writer: Georg R. Sheets (georgrsheets.com) is the editor-in chief of ShowcaseNow. He is the author of 10 or 12 local history books as well as books on the Civil War and Pennsylvania painters. He works in York and resides in Harrisburg.

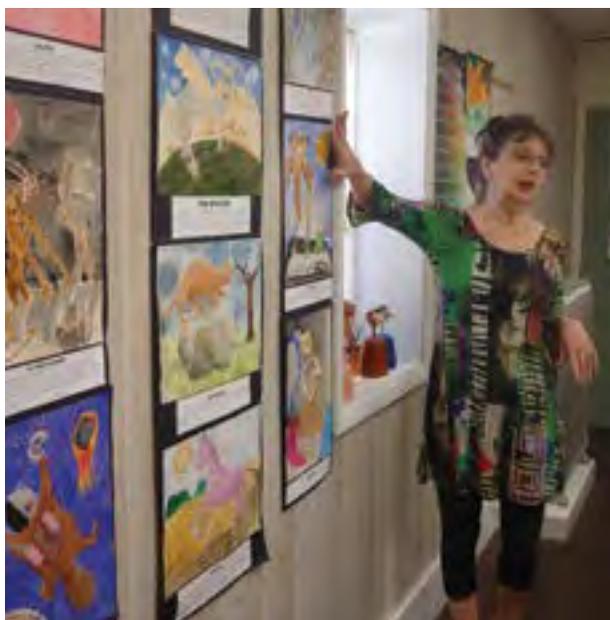
A Time for Sharing at Hanover Area Arts Guild

BY LINDA MORRIS



The gallery at Hanover Area Arts Guild is both an exhibit and an opportunity for students to discuss and critique members' creations. Photo by Hanover Area Arts Guild.

"To practice any art, no matter how well or badly, is a way to make your soul grow." So wrote Kurt Vonnegut. But letting your spirit soar can be more difficult than expected. A trip to the art supply store



Sara Little, vice president and educational director of the Hanover Area Arts Guild, is proud of her younger students' creations.

can leave you with a case of sticker shock, especially when all you need is a brushful of just the right color, or maybe a little guidance or encouragement.

Do not despair! Members of the Hanover Area Arts Guild, Inc. stand ready to lend a hand at their newly opened Art Bank, at the gallery at 32 Carlisle Ave, Hanover. The Art Bank is an outreach initiative of the Hanover Guild, where members and others in the community can take advantage of donated supplies and equipment, while enjoying the camaraderie of fellow students and experts. "This is an era of sharing and reusing," said Sara Little, vice president and educational director of the guild. No longer is it necessary to purchase an entire tube of acrylic paint just to get that dab of cerulean blue. "We have enough acrylic paint to paint the whole building!" Little said, "Why buy a whole tube when all you need is a small amount?"

Fine artists, experimenters, or even dabblers can find their true calling in whatever medium strikes their fancy. But, Little said, "Our most valuable resource is what's in my head." A retired art educator with more than four decades teaching students "from five to 85," her expertise and dedication earned her a 2012 WGAL Teacher Impact Award. She will be onsite to assist visitors with anything from school projects, banners, yard sale signs, or perhaps, be a facilitator for the next Picasso.

Every donated item has to meet her high standards, and she encourages anyone who is thinking of buying their own materials to check with her first. "I see way too many people wasting their money," Little said. At the Art Bank, for example, "They can use my brushes and see what a quality brush feels like."

Other guild members will also offer instruction and support. "These people would love to share their knowledge and skills," she said. "It's our time to share." The idea is to SOAR, Share Our Art Resources, she said. Since September, contributions have included a variety of art and project papers, banners, watercolors, scrapbook pages, rug yarn, stamping and embossing inks, rubber stamps, beads, rhinestones, wood scraps, ceramic bisque ware, nylon fabric (for

flags and banners), as well as oil, acrylic, pastel and tempera paint, and all kinds of brushes. Little gazed with delight at a recent gift of calligraphy pens – Oh, the possibilities!

Since 1968, the Hanover Area Arts Guild, Inc., a 501 (c-3) nonprofit organization, has offered a full schedule of classes, speakers and gallery exhibits at 32 Carlisle Street. More information, including membership fees, is on the web site: <http://www.hanoverareaarts.com/index.html>, and on Facebook.

The Art Bank is open to members, free of charge, whenever the gallery is open: Tuesday to Thursday, 10 a.m. to 5 p.m.; Friday 10 a.m. to 7 p.m.; and Saturday 10 a.m. to 3 p.m.

For nonmembers, the Art Bank is open twice a month. Currently, the room will be open November 5, 3 to 5 p.m. and November 15, 6 to 8 p.m. Check the web site for additional dates. A suggested donation to the scholarship fund of \$5.00 is requested.

"Please call us in advance," Little said, "Give us a heads up. Let us know what kind of project you are planning" so materials and, if necessary, a special instructor will be available.

Call 717-632-2521 or email info@hanoverareaarts.com. SN ■



Elegant and fascinating creations are on view at the gallery of the Hanover Area Arts Guild. Photo by Linda Morris.



An array of materials in the Art Bank at the Hanover Area Arts Guild are available to young and old. Photo by Hanover Area Arts Guild.



Instructor Sara Little and students Melinda Bitzel, of Hanpstead, MD, and Barbara Colehouse, of Hanover, evaluate their work in the Art Bank, at the Hanover Area Arts Guild. Photo by Linda Morris.



Elegant and fascinating creations are on view at the gallery of the Hanover Area Arts Guild. Photo by Linda Morris.

About the Writer: Linda Morris is a resident of York County and a veteran writer. She has been a journalist in the York area for thirty years. In addition, she covered traditional and international music for the world music magazine Dirty Linen. She enjoys writing on the arts and education. She can be reached at [ShowcaseNow@aol.com](mailto>ShowcaseNow@aol.com).

Come and Enjoy the

Dr. Martin Luther King, Jr.

DREAM

Performing Artists

Showcase

Monday, January 16, 2017

Forum Auditorium Harrisburg

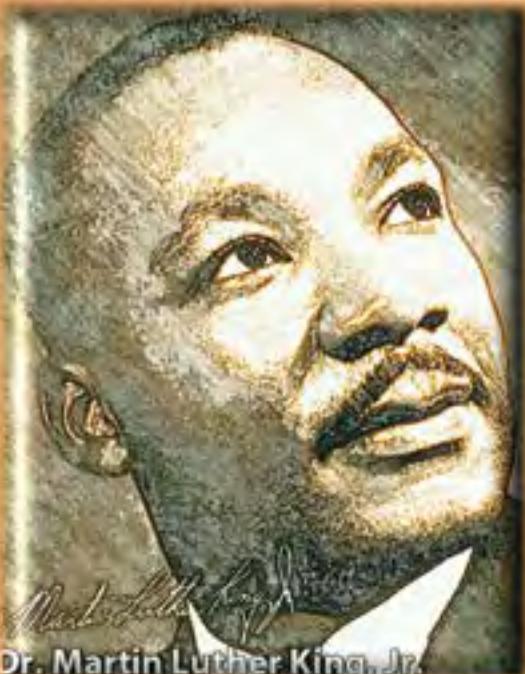
500 Walnut Street

Harrisburg PA 17120

Doors open for pre-show at 2:45 pm

Dream Showcase Starts at 3:30 pm

(Bring a non-perishable food item)



Dr. Martin Luther King, Jr.

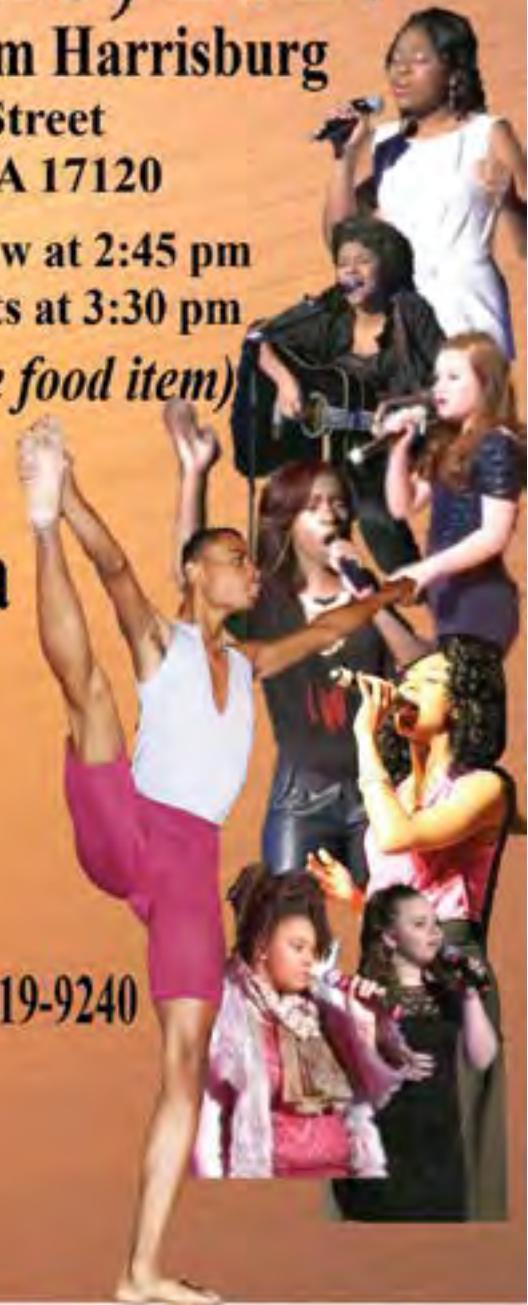
Featuring local area
talented youth

Free Admission



For more information or tickets call: 717-319-9240

www.mlkshowcase.com



Please verify all dates and times and schedules frequently change.

NOTE: we have changed our process for accepting datebook listings. You must now go to our website: www.showcasenow.net press the datebook entry button and complete the form. We will no longer accept listing at datebook@showcasenow.net. Edited by Kelly Summerford

November 1-23

Five Artist Invitational
Art Association of Harrisburg
Harrisburg
717-236-1432

November 2

The Ecscher String Quartet
Market Square Classical Concert
Harrisburg

November 3

How To Succeed In Business Without Really Trying
Majestic Theatre | Gettysburg
717-337-8200
gettysburgmajestic.org

Art and Wine Show

East Berlin Community Library
East Berlin
717-259-9000

November 4, 5, 6

Frost Fair at Guthrie Library
Guthrie Library | Hanover
Hanover
717-632-5183
www.yorklibraries.org/Hanover

November 4 — 29

Exhibit of Collage Art by Shelby Pizarro
Oyster Mill Playhouse | Camp Hill
717-805-4638
www.sisterhoodofthemuse.com

November 4 — 29

The Sound of Music
Oyster Mill Playhouse | Camp Hill
717-737-6768

November 6

Flavor of York
Temple Beth Israel | York
717-870-4946
www.flavorofyork.com

November 8

Don't forget to VOTE!

November 8 - December 31

Beauty and the Beast
Fulton Theatre | Lancaster
717-397-7425
www.thefulton.org

November 9

Exhibition of Lesa Cook Art
Grove Family Library | Chambersburg
717-552-8972

November 10

18th Auction for Artists and Collectors
Demuth Museum and Lancaster
Museum of Art | Lancaster
717-299-9940
www.demuth.org

November 10 - 20

4000 Miles
Theatre Harrisburg | Harrisburg
717-232-5501
www.theatreharrisburg.com

November 12

Diwali
Lancaster Indian Organization
North Museum
Lancaster
admin@iolcpa.org

November 18

SHINE Dare To Dream Concert
Peter Bottros
Penn State York Pullo Center
York

November 20

Susquehanna Chorale Annual Youth Chorale Festival
Susquehanna Chorale | Mechanicsburg
717-533-7859
www.susquehannachorale.org

November 20 - December 16

Trees Galore
Lancaster Museum of Art | Lancaster
717-394-3497
www.lmapa.org

November 25

Mini Golf Inside the Library
Guthrie Memorial Library | Hanover

November 30

Tartan Terrors
HACC, Live at Rose Lehrman
Harrisburg
717-231-7673
www.LiveatRoseLehrman.org

December 2

"Soft Opening"
901 Lounge at the Lochiel Hotel
901Shonois Street | Harrisburg
717-770-9452

December 3

The Annual Holiday Home Tour
Mason-Dixon Library | Stewartstown
717-993-6572

Holiday spectacular

Hershey Symphony
Hershey Theatre | Hershey
717-534-3405
www.hersheyentertainment.com

December 8-18

A Christmas Carol
Gettysburg College's Majestic Theater
Gettysburg
717-352-2164
www.totempoleplayhouse.org

December 10

2nd Annual Holiday Tea
Middletown Area Historical Society
Middletown
717-574-6716
www.middletownareahistoricalsociety.org

December 16 - 18

Susquehanna Chorale Presents "A Candlelight Christmas"
Susquehanna Chorale | Mechanicsburg
717-533-7859
<http://www.susquehannachorale.org>

December 11

43rd Annual Candle Light House Tour
Historic Harrisburg Association
Harrisburg
717-233-4646

January 12

Dani Girl
Theatre Harrisburg | Harrisburg
717-232-5501
www.theatreharrisburg.com

January 14, 2017

7th Annual Polar Bear 5K Trail Run/Hike
Sierra Club - Lancaster Group
Lancaster, PA
(Lancaster County Central Park)
(717) 872-7535
www.lancastersierraclub.org

January 16, 2017

MLK Performing Artists Showcase
Forum Auditorium | Harrisburg
717-319-9240
www.mlkshowcase.com

January 22, 2017

Peter Rabbit Tales
Majestic Theatre | Gettysburg
717-337-8200
gettysburgmajestic.org

January 22, 23

Sister Act Auditions
Carlisle Theatre Company | Carlisle
717-258-0666
www.carlisletheatrecompany.com

January 24 - February 19, 2017

Annie Get Your Gun
Fulton Theatre | Lancaster
717-397-7425
www.thefulton.org

January 29 - February 14

Five Women Wearing the Same Dress
Little Theatre of Mechanicsburg
Mechanicsburg
717-766-0535
www.ltmonline.net

February 3 - 26, 2017

Father Comes Home From the Wars
Open Stage Harrisburg | Harrisburg
www.openstagehbg.com

February 5 - 8, 2017

Atlantic City Trip
Resorts Casino
717-557-9434
www.showcasenow.net

February 10, 2017

Villalobos Brothers
Majestic Theatre | Gettysburg
717-337-8200
gettysburgmajestic.org

March 7-12, 2017

The Diary of Anne Frank
Open Stage Harrisburg | Harrisburg
www.openstagehbg.com

March 17-26, 2017

Don't Drink the Water
Capitol Theatre | Chambersburg
717-263-3900
www.cctonline.org

March 14 - April 2, 2017

In The Heights
Fulton Theatre | Lancaster
717-397-7425
www.thefulton.org

March 25 - April 10

Death Trap
Little Theatre of Mechanicsburg
Mechanicsburg
717-766-0535
www.ltmonline.net

March 31, 2017

Golden Dragon Acrobats
Majestic Theatre | Gettysburg
717-337-8200
gettysburgmajestic.org

April 27, 2017

Adriana Trigiani
Guest Speaker at Luncheon
Library System Lancaster County
Lancaster

June 10, 2017

42 Arts & Craft Fair
Middletown Area Historical Society
Middletown
717-574-6716

April 29 - May 20

James in the Giant Peach
Fulton Theatre | Lancaster
717-397-7425
www.thefulton.org

May 13 - 29

Kitchen Witches
Little Theatre of Mechanicsburg
Mechanicsburg
717-766-0535
www.ltmonline.net

June 17 - July 22

Big the Musical
Fulton Theatre | Lancaster
717-397-7425
www.thefulton.org

July 8 - 23

The Last Five Years
Little Theatre of Mechanicsburg
Mechanicsburg
717-766-0535
www.ltmonline.net

Library Chat



Jay Smar to Come to Red Land Library; The New “One Book” Will be Announced Soon

BY KAREN HOSTETTER

One Book. Your Vote, Winner “Pays It Forward”

Last August, Sharon Kelly voted for her pick for the next One Book, One Community Read, and with thousands of other interested readers, is waiting to hear the winning title. Votes were recorded throughout six participating counties and the 2017 choice will be announced in early December. As a special incentive, Giant Food Stores donates \$100 Gift Card for one lucky participant. A longstanding supporter of the One Book, One Community program, Giant also sells copies of the One Book Read after it is announced in their stores throughout the region.

Sharon Kelly who lives in Wellsville, York County, was surprised when told that she won the \$100 gift card. After some reflection, she said that she would like to Pay It Forward to New Hope Ministries, an organization that she feels will use it wisely. Sharon and Jeanne Troy, New Hope Ministries Gifts Officer, met recently at Red Land Community Library, Etters, to receive the prize. Jeanne Troy said that it will help families in the Dillsburg

area, where New Hope Ministries has a Center and the organization’s executive offices. New Hope Ministries provides assistance with food, housing, transportation, and health care needs in the areas it serves, including Dover, Hanover, and Mechanicsburg/West Shore. For more information, contact www.nhm-pa.org.

One Book, One Community organizers congratulate Sharon Kelly on winning the \$100 Giant Gift Card and applaud her generosity to Pay It Forward. Since the start of One Book, One Community in 2004 when we read Rocket Boys by Homer Hickam, participants have had wonderful conversations about topics that many may not have explored before. Although Sharon still has to wait to find out what the 2017 title will be, it won’t be long before libraries throughout the region will have discussions and related programs when One Book launches in January. Follow One Book One Community: Our Region Reads on Facebook or check out the website at www.oboc.org **SN** ■



Jay Smar

About the Writer: Karen Hostetter is the Branch Manager, Red Land Community Library, A York County Library system branch in the village of Etters.



“David”, oil painting by Lesa Cook

Franklin County to See Special Exhibition of Lesa Cook Art

Franklin County Art Alliance’s monthly meeting will be held on Wednesday November 9 at Grove Family Library (101 Ragged Edge Road South, Chambersburg), and will feature a program by artist Lesa Cook, who will demonstrate her technique of direct figure painting in oil, using no preliminary sketches.

LESA COOK grew up in South Carolina and received a degree in studio art from the University of South Carolina in 1987. After pursuing graduate work in computer graphics at George Mason University in Fairfax, VA, she continued her fine art studies at the Maryland Institute College of Art, Corcoran School of Art in Washington, D.C., The Art League in Alexandria, Virginia and The Shuler School of Art in Baltimore, MD. She continues to pursue her studies and thinks of herself as a perpetual student.

“I draw inspiration from the great masters,” she says, “and try to capture not only the natural form but the emotional reality as well.”

Currently, Lesa resides in Burkittsville, Maryland with her husband, where she paints and sculpts. She teaches at The Delaplaine Visual Arts Education Center in Frederick, MD, and The Yellow Barn Studio in Glen Echo, MD, and is a registered copyist at The National Gallery of Art in Washington, D.C.

The public is welcome to attend. For more information, call Alliance president Arlene Babb at (717) 552-8972. Anne Finucane is Gallery Coordinator. **SN** ■



Three for All: Area Artists Tell About Their Plans for Fall

BY LENWOOD O. SLOAN, ALL RIGHTS RESERVED.

Autumn is a time of transformation for area creative artists so I recently asked three of the region's best what they planned to do this fall. I hope you enjoy their response and engage in their endeavors.



JOHN MAPE: *Keep picking up the pieces!*

John Mape developed his excellence in craftsmanship and incredible attention to detail by working in a variety of auto repair shops that specialized in the restoration of vintage cars.

For years, he labored over Mustangs, Corvettes, Studebakers, Volvos, and Impalas, mastering every step including rebuilding motors, restoring bodywork and renewing paint jobs. But his favorite process was the careful restoration of interiors including the installation of upholstery, dashboards, doors, and carpeting. Before long, he became known for his fine stitching and excellent attention to accessories.

Along his journey, Mape began to pick up things we all discarded on the junk heap. He'd haul home broken furniture, old doors, mirror and picture frames, vintage television cabinets, you name it!

His fascination with fabrics and textiles led to his collection of vintage, quilts, bed spreads, drapes, unique wall coverings, and an incredible collection of lamp shades. It's therefore easy to understand John's pathway to reconstruction and creation of fine furniture. He'd deconstruct items and objects in his shop, apply his keen eye for detail and expert craftsmanship and use their elements like jig saw pieces to reconstruct fabulous and functional fine art designs for living.

These days, you might see him at a regional fine arts festival, a Saturday open air market, or a contemporary gallery exhibition. Sometimes he is the story teller enchanting you with his explanation of the origin of the parts he's configured into a unique artwork. Sometimes he's an animated magician who confirms Webster's definition of magic – the manipulation of ordinary things in extraordinary ways.

Look for John Mape this fall! Sometimes he is the gypsy merchant trading objects to expand his eclectic and colorful inventory. But whether he is a scavenger in your back alley or the artist at your local gallery, you'll enjoy his exceptional eye for hidden treasures, his attention to details, and his intuition for the shape of things to come.



Stephen Michael Haas painted the mural on the side of the used furniture store at 3rd and Delaware- Old Uptown. In the photo are David Butcher and Lori Fortini- WCI



Haas' invitation for folks to come and take pictures I.e "place making" in the neighborhood.

STEPHEN MICHAEL HAAS: *Start climbing the walls*

A fire burns brightly in the spirit and muse of Stephen Michael Haas. Examples of his work are changing the landscape everywhere in Harrisburg these days. Indeed, the folks in my neighborhood, Old Uptown, are ecstatic about his latest contribution

About the Writer: Lenwood Sloan is the "go to" man in Harrisburg. He has worked in film, teaching and many areas of show business. He is the authority on animated democracy, living history interpreters, New Orleans, Irish Blacks, tourism in Pennsylvania, and in many other areas

to public art installations.

May, 2016 marked the 30th anniversary of the Harrisburg Historic Association Preservation Awards. During the HHA's commemoration event, Uptown neighbors discovered that the neighborhood included over 20 designated homes, many developed and anchored through the stewardship of WCI and its partners

In late spring, I ran into Lori Fortini- WCI, and Stephen Michael Haas at Little Amps.the coffee shop. We began to plot a way to utilize the HHA roster of award properties to create a sense of "place making" in our neighborhood. All agreed, a mural project seemed the obvious solution for galvanizing civic pride.

From the beginning, Stephen encouraged us to think beyond the HHA roster and include the full diversity and demographics of those who dwell amongst us.

Lori and WCI took the lead, immediately identified funds to commission Stephen, and designated a set of walls along Delaware and the Old Uptown Used Furniture Store between 3rd and Susquehanna Street for his work.

During August, WCI stabilized and prepped the wall as Stephen completed a design and plan for the mural. In September, he began to paint and created quite a community event, encouraging artists, neighbors, and friends to climb the walls and help complete the project.

The results have transformed the space into a common ground not only for those who park there but for all who cross Delaware Street to jog to the river, walk their dogs, or just meander along enjoying the day.



THOMAS WEAVER: *Stir up our emotions*

Thomas Weaver, Gamut's associate artistic director and director of development is a man for all seasons and a jack of all trades. He became a core member of Gamut in 2012. Throughout his tenure, Tom has displayed unique and sensitive skills as an actor in a variety of roles from Gamut's mainstage Hamlet and Beowulf to Popcorn Hat Players' innovative "Legend of Sleepy Hollow."

I met Weaver in 2013 while on a field trip to Gamut with students from Susquehanna High School's Performing Arts Academy. The young artists watched intently as Tom painted the set's floor. Without missing a stroke, Weaver explained the process of applying various layers of speckled colors to a primed basecoat. His impromptu yet concise lecture of how reflected light bounces off a colored surface revealed a keen knowledge of his craft.

As interim director of Harrisburg's Department of Park and Recreation, I had the opportunity to watch in Reservoir Park as Tom supervised the installation of truckloads of lumber for Gamut's 2014 production of "Shakespeare in the Park." In just four days, he and his stage crew transformed the piles of wood into an impressive multilayered set.

The year, 2016 began with his contribution of an exquisite lighting design for Gamut's production of "Red Velvet in their new home at 4th and Walnut Streets. This fall, Weaver turns his talent to stage direction as he mounts his interpretation of "Death of a Salesman" that is sure to stir the emotions! **SN ■**



JAMIE NEBEL
GRAPHIC DESIGN

PHONE 717.778.1072

deziinstudio@yahoo.com

Council of Friends Hosted Best Selling Author in Lancaster



Mary Ann Heltsh-Steinhauer has her book signed by the author.



Author Susan Elia MacNeal.

The Council of Friends of Lancaster County Public Libraries and Aaron's Books hosted best-selling mystery writer, Susan Elia MacNeal at the Bent Creek Country Club, Lancaster County. The event that was attended by 120 guests served as a fundraiser for the Public Libraries of Lancaster County. Holding a fall author event in addition to the Council of Friends' annual spring luncheon has proved to be most popular with the literary community in Lancaster County. MacNeal charmed the audience with the fascinating details of how a trip to London, England fueled inspiration for the Maggie Hope novels. After touring the Churchill War Rooms and Museum, she had what she called a "transformative experience."

MacNeal is the author of The New York Times and USA Today-bestselling Maggie Hope mystery series, starting with the Edgar Award-nominated and Barry Award-winning Mr. Churchill's Secretary. Last week's event was in celebration of the release of the SIXTH book in the Maggie Hope Series. *The Queen's Accomplice* is her most captivating story to date in her award-winning series. Blending thoroughly researched WWII historical facts with one-of-kind storytelling and a resourceful, daring heroine, *The Queen's Accomplice* is an unforgettable read. **SN ■**

HISTORIC HARRISBURG ASSOCIATION
43rd Annual CandleLight House Tour
 Sunday | December 11, 2016 | 1:00-6:00 pm



The Capitol Neighborhood

The Candlelight House Tour, launched in 1973 by HHA, is one of the oldest and largest house tours in the Mid-Atlantic Region. This year's tour will feature historic homes and landmarks of the Capitol Area Neighborhood, long renowned for its prestige and elegance.



ADVANCE TICKETS:
 \$15 until Nov. 18,
 \$20 - Nov. 18 to Dec. 10

AVAILABLE ONLINE AT:
www.historicharrisburg.com

DAY OF TOUR TICKETS ARE: \$25.00,
 available at HHA, 1230 N. 3rd Street

DETAILS AT: 717.233.4646 or
info@historicharrisburg.com

Chambersburg Theater to Present Disney's "Beauty and the Beast"

Tickets are \$18 for adults, \$13 for students (age 13 through college), and \$8 for children (age 3-12). Additional service fees will apply. Tickets can be purchased on-line at cctonline.org or by stopping at or calling the Capitol Theatre Box Office at 717-263-0202, ext. 0. The

Box Office is open Monday through Friday 11 a.m. - 4:30 p.m. Discounts for groups of 10 or more for the same performance are also available - call the Box Office for details.

CCT will round out its 63rd season in the spring with *Woody Allen's Don't Drink the*

Water, March 17-19 and 24-26, 2017, and *Anne of Green Gables*, May 12-14 and 19-21, 2017.

CCT is the resident theater company of the historic Capitol Theatre. This relationship affords CCT certain benefits; however, they are a paying tenant and a separate 501(c)3 non-profit organization. They continue to operate solely by ticket sales and donations. For more information about CCT and its programs, contact the CCT office at 717-263-3900 or visit the website at www.cctonline.org. **SN ■**



Ellen Diehl and Mat Levine will appear as Belle and the Beast in CCT's upcoming production of Disney's *Beauty and the Beast*

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creative york
CREATIVITY STARTS HERE
CLASSES

October/November Classes



Here are some upcoming classes this fall! Be sure to pay attention to the registration deadlines. Register online or call us at 717-848-3200. >> creativeyork.org/classes

Youth and Family Ages 3-14



Parent & Child Classes

ART WITH ME: CLAY
MOSAIC STEPPING STONE WORKSHOP

Painting and Drawing

BEGINNING PAINTING AND DRAWING



Pottery

CLAY WALL TILE WORKSHOP
CARVED CLAY LANTERN WORKSHOP
DALI'S MELTING CLOCK IN CLAY

Digital Arts

i STOP MOTION ANIMATION WORKSHOP

Other Media

MIXED MEDIA: LA LUZ DE LA GENTE

Adult & Teen Ages 13+

Painting and Drawing

DATE NIGHT PAINTING
PAINTING: WATER MEDIA

Pottery

BEGINNING/INTERMEDIATE WHEEL

PUTTING for PATRONS
MINI GOLF

Friday, Nov. 25
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Historic Homes and Landmarks in the Capitol Neighborhood to be Featured in the Annual Candlelight House Tour, Sunday, Dec. 11



Historic Harrisburg Association will present its 43rd Annual Candlelight House Tour on Sunday, Dec. 11, from 1 to 6 p.m. The tour this year features historic homes and buildings in Harrisburg's Capitol Neighborhood.

The landmark Civic Club of Harrisburg at 612 N. Front Street, will serve as the host

property where *same-day of the tour tickets* will be sold and light refreshments and treats may be purchased.

Advance Tickets at discounted prices may be ordered on line at www.historicharrisburg.com. The tickets include a 64-page guidebook describing all tour properties, with maps and parking suggestions. The printed piece also features a special Harrisburg restaurant section. They will be ready by late in November. Tickets may be purchased at various East and West Shore locations; contact Historic Harrisburg at info@historicharrisburg.com or call 717-233-4646 for information. Day-of-tour tickets, Sunday, Dec. 11, will be \$25. the tickets are available at the Historic Harrisburg

Resource Center, 1230 N. Third Street, or the Civic Club of Harrisburg, 612 N. Front Street.

The Tour will feature a variety of single family residences with both traditional and stunning adaptive reuse living spaces and a collection of upscale professional office settings and institutions that reflect the city's architectural heritage.

The neighborhood, which is situated between that Capitol Complex and Riverfront Park (Front Street to Third Street), according to spokesperson David Morrison is bounded on the north by Forster Street and on the south by Walnut Street, occupying a prominent portion of the City between Downtown and Midtown. It includes seven blocks of Front Street's most elegant architecture, the iconic stretch of State Street between the Capitol Steps and Kunkel Plaza and Harrisburg's famed "Restaurant Row," in addition to many enclaves of historic homes tucked among smaller streets.

The Capitol Area Neighborhood remains the "front door" community of the Pennsylvania Capitol Complex. prestigious boulevard of State Street; an icon of and tribute to the nation's City Beautiful Movement.

Founded in 1973, Historic Harrisburg Association's mission is to "promote historic preservation, urban revitalization and smart growth." Over the years, its flagship Candlelight House Tour has showcased hundreds of historic homes and properties to a cumulative audience than now numbers in the tens of thousands. As such, no other single enterprise has done more to enhance the visibility, attractiveness – and property values – of Harrisburg's historic neighborhoods. Interested persons may also contact David Morrison, the Historic Harrisburg interim director at 717-233-4646 or send him an email at director@historicharrisburg.com. **SN ■**

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What is American Culture Asks You to Draw Your Viewpoint in a Youtube Mini-production

What is American culture? This project encourages YOU to answer that question!

To catalyze reflection on this important question, violinist William Harvey will visit all 50 states in the USA—one week per state—in a collaborative, educational, and participatory quest to highlight the many strands that combine to form the American cultural tapestry. In each state, he will perform, interview people about what American culture means to them, and conduct workshops designed to encourage reflection on the topic.

Donors—individuals, corporations, foundations, and government arts agencies—will support the \$50,000 budget for the project through tax-deductible contributions to Cultures in Harmony.

Why Not DONATE NOW ?

Individuals may "sponsor a state" for a donation of \$1,000, which will get them recognition as the sponsor of concerts in that state. The Lilly Endowment has contributed a grant of \$7,500, which underwrites the performance of music from Indiana by composers such as David Baker, Don Freund, Michael Schelle, Nicholas Csicsko, and William Harvey.

Project components

Your participation will make this project a success! We want you to:

Use the hashtag #AmericanCultureIs to define American culture on Twitter, Vine, Facebook, or Instagram

Interview a friend about what American culture means to them and upload it to YouTube.

Donate! The project has a \$50,000 budget, and for \$1,000 you can sponsor a state, but every bit counts. Please join the Lilly Endowment in support of this exciting project.

Create a short play, song, dance, film, flash mob, installation, or art exhibit exploring American culture from a new perspective. Present it in public, share it online, or both. **SN ■**



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Founder M. Susan Breen
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Editor-in-Chief David C. Frost Jr.
2008-2014

Publisher Kelly D. Summerford
Kelly@ShowcaseNow.net
Phone 717-889-0057

Managing Editor Georg R. Sheets
www.georgsheets.com
ShowcaseNow@aol.com
Phone 717-889-0057

Distribution Coordinator Lewis Butts, Sr.

Distribution Aide
Margaret Butts

Graphic Designer Jamie Nebel

Photography Bill Schintz, Kelly Summerford,
Joseph Cervenak, Karen Hostetter,
Georg Sheets, Adam B. Torres,
Raphael Toro, George Anthony and others

Writers
Joseph Cervenak, Terrence Downs,
Suzy Hershey, Karen Hostetter, Georg R. Sheets,
Lenwood Sloan, Kelly D. Summerford,
Gail Tomlinson, Karen Wix, and others.

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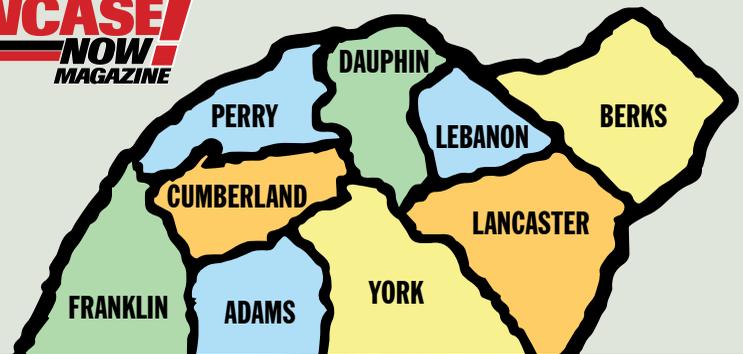
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WORD FROM THE PUBLISHER

Marketing and Promotion for You

Let's cut to the chase. We're a nonprofit group making a budget and we certainly want one that is efficient and realistic.

Let's say we are a theater or an arts gallery. We know that the theater will not pay for itself with ticket sales alone, and the gallery will probably lose money if we don't move a lot of artwork in the year being planned.

In addition to all the normal things we will want to think about what we will need for promotion, marketing, publicity. Luckily we have some big – and not so big – organizations to show us how this is done. Other than a million dollar jackpot won by the president of our Rotary Club or the City Council, we know that there will be no "free" publicity. In other words the media today are looking for news and if it is not news, we're "out of luck" depending on them to promote our theater or gallery or amass a crowd that we so desperately need to

keep the doors open. The complaints we get is that, if anything, the locals will run a paragraph the day before and then the information becomes obsolete, thrown out in the garbage. Sure, a feature story on the event itself is helpful and welcomed, but it doesn't help attendance.

Let's go back to Casino, for a moment. Whether you are an admirer or not, you have to admit that an organization that stays open 24 hours a day and is open even on holidays and continues to attract a crowd that continues to bring enough profits, (let's not even consider taxes here) you need their way of thinking in getting those crowds there.

Casinos normally use television, radio, direct mail pieces, billboards and many other tools to get people there and to get them coming back.

The in-house promotions, such as "free" slot money", free (or low-cost) drinks and an atmosphere where you can smoke, has an impact for some, but there are many other "tools" they use.

Targeting Your Market

The psychological impact of the bright lights, the noise, the plush carpet and the free parking have something to do with this, but there's also the need to know you can leave here being a big winner! As the Pennsylvania Lottery claims, "You've gotta play to win." Taking away stress is another consideration people often mention as reasons to visit these "dens of iniquity" or "havens of blessings to be."

These agencies are targeting their market.

They use television and billboards, for example, to attract new comers and to let the world know they exist! If course the subliminal messages are not lost. Even someone in the next room, hears the introduction, in many cases they have seen the pictures and watched good-looking, well-dressed people having fun they want you to associate with the "house."

Catering to Our "Regulars"

They use direct mail to reach their regulars, those people are probably the most important, since they have been "in the house" know the rules, what to expect, and all that. The mention of regulars probably deserves more coverage here and we'll save that for another day. It is obvious that a season ticket holder or a regular supporter who comes back again and again, may be "worth" more than the "first-timer" who is not sure what to expect, where to sit, or where the bathrooms are, for example.

No nonprofit we know has the millions of dollars to spend on all these promotional tools so let's look at some that are more realistic.

We must face the fact that money to spend on promotion is a necessity. This is not a luxury for the big spenders. If we have 60 seats to fill or 100 paintings to sell, we must use what we have to affect those means.

The art of promotion, marketing and public relations is a complicated art. The people familiar with art and theatrics should know, above all others, that "it takes money to make money," and that making art—or theater-- and then selling it, takes thought, sensitivity and most of all knowing what people want!

And now here's the subliminal message of this piece, raw and opened for all to see. At ShowcaseNow, we have a built-in audience that loves art, theater and related activities. We have the staff that understands your problems and how to meet them. Please: let us help you!

Publisher

Kelly D. Summerford

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